

ANNUAL REPORT 2025-26

UDHMODYA COMMITTEE (E-Cell x ENACTUS)

The **Udhmodya Committee** is a collaborative initiative formed through the partnership of **Enactus Shivaji** and **Udhmodya - The Entrepreneurship Cell (E-Cell) of Shivaji College**. Bringing together the strengths of social entrepreneurship and entrepreneurial innovation, the committee serves as a unified platform that empowers students to develop impactful solutions to real-world challenges. By combining Enactus commitment to sustainable social change with Udhmodya's e-cell focus on innovation and venture creation, the committee fosters a culture of creativity, leadership and responsible entrepreneurship within Shivaji College.

Udhmodya, the Entrepreneurship Cell (E-Cell) of Shivaji College, stands as a symbol of new beginnings, growth and purpose-driven innovation. Inspired by the idea of the rising sun, it represents the energy, ambition and determination of young minds striving to transform ideas into meaningful realities. Through workshops, startup bootcamps, mentorship sessions, competitions, networking events and incubation opportunities, Udhmodya equips students with the knowledge, skills and confidence to pursue entrepreneurial ventures.

Together, the Udhmodya Committee promotes entrepreneurship not merely as a career path but as a powerful tool for solving societal challenges, building sustainable enterprises and creating long-term social impact. It provides students with an ecosystem where innovation, collaboration and service converge, enabling them to become future-ready leaders and changemakers.

Essentials of Digital Marketing Certification Course (60 hour program)

Date: 21 July 2025

Udhmodya – The Entrepreneurship Cell of Shivaji College, in collaboration with **Samarth Bharat**, successfully concluded the Essentials of Digital Marketing Certification Course. The 60-hour program witnessed 83 enrolled students from Shivaji College and institutions including Ramjas, Kirori Mal, Maitreyi, Bharati, Rajdhani and MSIT.

The course was led by Ms. Mansi Garg and provided practical training in SEO, social media marketing, content creation and digital analytics. Participants gained hands-on experience through interactive sessions and real-world applications.

Certificates were awarded by Prof. Virender Bhardwaj, Principal of Shivaji College, in recognition of the participants' successful completion of the course. The initiative reflected Udhmodya's commitment to equipping students with industry-relevant digital skills.



Speaker Session on "Entrepreneurship as a Career Opportunity"

Date: 21 August 2025

The Udhmodya Committee of Shivaji College, University of Delhi, organized a Speaker Session on "Entrepreneurship as a Career Opportunity" to celebrate World Entrepreneurs' Day. The event was held on 21 August 2025 at Chanakya Sabhagar.

The session was graced by Prof. Amita Gupta, Professor & HoD, Department of Biochemistry and Director, Institution of Eminence, University of Delhi, as the Chief Guest. Dr. Kumar Kartikey Yadav, Assistant Controller, Patents & Designs, Patent Office, Ministry of Commerce & Industry, Government of India, attended as the Guest of Honour. The event was presided over by Prof. Virender Bhardwaj, Principal of Shivaji College.

The speakers shared valuable insights on entrepreneurship, innovation, intellectual property rights, and the vast career opportunities available for aspiring entrepreneurs. They encouraged students to think creatively, take calculated risks, and develop an entrepreneurial mindset.

The session concluded with an engaging interaction between the speakers and students, making the event highly informative and inspiring. It motivated participants to explore entrepreneurship as a viable and rewarding career option.

SHIVAJI COLLEGE
(Accredited by NAAC with A grade)
University of Delhi

ON THE OCCASION OF
WORLD ENTREPRENEURS' DAY
PRESENTS
**SPEAKER SESSION ON
ENTREPRENEURSHIP AS CAREER OPPORTUNITY**

 GUEST OF HONOUR Dr. Kumar Kartikey Yadav Assistant Controller, Patents & Designs, Patent Office Ministry of Commerce and Industry, DPIIT Govt. of India	 CHIEF GUEST Prof. Amita Gupta Professor & HoD, Biochemistry Director, CLIDRET, University of Delhi Director, DSSED, Institution of Eminence, University of Delhi	 PRINCIPAL Prof. Virender Bhardwaj Shivaji College, University Of Delhi
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AUGUST 21, 2025 **CHANAKYA SABHAGAR** **10:00 A.M.**

Varun Kapoor
PRESIDENT

Dr. Nidhi Garg
CO-COORDINATOR

Dr. Monika
COORDINATOR

Dr. Chhavi Sharma
CONVENER, UDHMODYA COMMITTEE

Prof. Virender Bhardwaj
PRINCIPAL

AI and Prompt Engineering Skill Development Certification Course (40 hour Certification Course)

Date: 31 August 2025

The Udhmodya Committee, under the aegis of IQAC, in collaboration with the Skill Development Centre and Samarth Bharat, successfully conducted the AI and Prompt Engineering Skill Development Certification Course at Shivaji College.

The 40-hour offline program saw 55 enrolled students and was conducted by Mr. Vinay Kumar. The course introduced participants to prompt engineering, AI applications and hands-on training with modern AI tools, enabling them to develop practical skills for academic and professional use.

Certificates were awarded to all successful participants in recognition of their active participation. The event, guided by Dr. Chhavi Sharma, Convenor of Udhmodya Committee, concluded successfully and reinforced the college's focus on promoting emerging technologies and future-ready skills among students.

The poster is for the 'AI and Prompt Engineering' certification course. It features logos for Shivaji College, Udhmodya, and Samarth Bharat at the top. The text states the course is launched by the Udhmodya Committee in collaboration with the Skill Development Centre & Samarth Bharat. Key details include: Duration of 40 hours (Every Sunday 4 hours), Fees of Rs. 2000/-, and Eligibility for all courses. The venue is Shivaji College, Raja Garden, New Delhi-110027. Course highlights include Prompt Crafting Techniques, Real-World Use Cases or Application, Beginner-Friendly, and Hands-on Training with AI Tools. The last date to apply is August 24, 2025, and the date of commencement is August 31, 2025. A QR code is provided to register. At the bottom, the coordinators are Dr. Neetu Dhayal and Ms. Sonika Sharma, the convenor is Ms. Abha Vasal, and the principal is Prof. Virender Bharadwaj.

SHIVAJI COLLEGE
(Accredited by NAAC with A grade)
University of Delhi
Under aegis of IQAC

UDHMODYA COMMITTEE
In collaboration with
SKILL DEVELOPMENT CENTRE & SAMARTH BHARAT

Launches Skill Development Certification Course

AI AND PROMPT ENGINEERING
(Limited Seats Available - First Come First Serve Basis)

DURATION
40 Hours
(Every Sunday 4 hours)

FEES
Rs. 2000/-

ELIGIBILITY
All Courses

Venue: Shivaji College, Raja Garden, New Delhi-110027

COURSE HIGHLIGHTS:

- Prompt Crafting Techniques
- Real-World Use Cases or Application
- Beginner-Friendly
- Hands-on Training with AI Tools

Last Date to Apply: August 24, 2025
Date of Commencement : August 31, 2025

Register Here

Dr. Neetu Dhayal
Ms. Sonika Sharma
Coordinators

Ms. Abha Vasal
CONVENOR
Skill Development Centre

Dr. Chhavi Sharma
CONVENOR
Udhmodya Committee

Prof Virender Bharadwaj
Principal

Menstrual Health & Women's Wellness Awareness Session at Tare Zameen Foundation

Date: 23rd October, 2025

Location: Tare Zameen Foundation

Objective:

To create awareness among teenage girls and women about menstrual health, hygiene, reproductive wellness, and related concerns such as PCOD and PCOS. The session also aimed to provide information about available health support systems and encourage open conversations around women's health.

Outcome:

Around 20 women and teenage girls attended the session. Participants gained awareness about menstruation, hygiene practices, menstrual products, menopause, PCOD, and PCOS. The session helped clear doubts, build confidence, and encouraged participants to speak

openly about their health concerns. Sanitary pads were also distributed among the women and girls.

Report:

Enactus Shivaji College conducted a Menstrual Health & Women's Wellness Awareness Session at Tare Zameen Foundation. The session was organised as an individual initiative to interact directly with teenage girls and women and provide them with simple, useful information about menstrual and reproductive health.

The discussion covered the menstrual cycle, different menstrual products, hygiene practices, menopause, PCOD, and PCOS. The team explained these topics in an easy and relatable manner so that every participant could understand and feel comfortable asking questions. The session also focused on breaking hesitation around discussing women's health and encouraging participants to seek proper information and support whenever needed.

The members of the foundation welcomed the team warmly by performing tika and aarti, creating a respectful and positive environment. Towards the end of the session, participants actively shared their doubts and concerns, making the interaction meaningful and engaging. Sanitary pads collected by the team members were distributed among the women and girls after the session.



Menstrual Health Awareness Session with Paddling Foundation

Date: 9th November, 2025

Time: 10:30 AM

Location: U & V Block Slum Area, Pitampura

Objective:

To spread awareness about menstrual health and hygiene among women and young girls, break common myths surrounding menstruation, and encourage the use of safe menstrual products and healthy hygiene practices.

Outcome:

Around 50 women and children participated in the session. The participants gained awareness about periods, menstrual hygiene, the correct use and disposal of sanitary pads, and the importance of openly discussing menstrual health. Sana kits containing menstrual essentials were also distributed among the participants.

Report:

Enactus Shivaji College, in collaboration with the Paddling Foundation, conducted a Menstrual Health Awareness Session at the U & V Block slum area in Pitampura. The session began with storytelling through “Sana’s Story,” which explained menstruation in a simple and relatable manner.

The team discussed what periods are, why they occur, and the importance of maintaining proper hygiene during menstruation. Participants were informed about the correct use of sanitary pads, regular changing of pads, and safe disposal methods. The session was interactive, with women and young girls asking questions and sharing their concerns comfortably.

Sana kits containing menstrual essentials were distributed to support participants in maintaining menstrual hygiene. The initiative helped create a safe space for open conversations and encouraged women and girls to adopt healthier menstrual practices.



PITCH PERFECT – STARTUP SIMULATION & PITCH COMPETITION REPORT

Event: Pitch Perfect

Date: 10 February 2026

Venue: Peshwa Bajirao Sabhagar

Organised by: Udhmodya Committee, Shivaji College

The Udhmodya Committee organized Pitch Perfect on 10 February 2025 at Peshwa Bajirao Sabhagar. The event was designed as an immersive startup simulation and pitching competition aimed at exposing students to real-world entrepreneurial scenarios and decision-making challenges.

Unlike conventional pitch events, Pitch Perfect required participants to not only present their startup ideas but also respond to dynamic, real-time business situations introduced during the competition. Students were challenged to defend their business models, adapt to unexpected market conditions, respond to investor queries, manage operational hurdles and demonstrate financial clarity.

This structure ensured that participants experienced the practical pressures and unpredictability of real entrepreneurial journeys.

The event saw enthusiastic participation from several student teams, each presenting creative and well-prepared startup ideas focused on solving real problems. The competition was filled with confidence, clear thinking and effective communication. Participants demonstrated a good understanding of their target market, revenue plans, growth potential and the long-term sustainability of their ventures.

The evaluation criteria focused on innovation, feasibility, adaptability to real-world challenges, clarity of financial planning and overall presentation skills. The judging panel appreciated the depth of preparation and professionalism displayed by the students.

After the evaluation process, two teams emerged as winners:

- First Position: Mehul Thapar and Anjali Garg from “Team Case Closed” was awarded a cash prize of ₹4,000.
- Second Position: Bhavya Jain and Khushboo Gupta from “Team Pioneers” was awarded a cash prize of ₹3,000.

Pitch Perfect successfully bridged the gap between theoretical knowledge and practical execution. The event not only enhanced students’ entrepreneurial mindset but also strengthened their resilience, strategic thinking. By simulating real-world business conditions, the initiative reinforced the Incubation Centre’s mission of preparing students to become capable, confident and future-ready entrepreneurs.



Startup Ka Funda – Panel Discussion

Date & Time: Wednesday, 11th February 2026

Mode: Offline Session

Venue: Shivaji College, University of Delhi

Objective:

The event “Startup Ka Funda” was organized with the objective of providing students with real-world insights into entrepreneurship through the experiences of successful founders. The session aimed to bridge the gap between theoretical knowledge and practical execution by exposing students to the challenges, uncertainties, and resilience required to build and sustain a startup. It also sought to inspire budding entrepreneurs to pursue their ideas with clarity, consistency and confidence.

Session Highlights:

The event featured an engaging panel discussion with esteemed entrepreneurs, including Mr. Naman Gupta (Founder & CEO, Code Effort Pvt. Ltd.), Mr. Aman Mittal (Founder & CEO, Fitpro Nutrition) and Mr. Akhil Kumar (Co-Founder & CMO, Gimi Michi). Each speaker brought a unique perspective, sharing their entrepreneurial journeys, challenges and key learnings beyond conventional success stories.

The discussion focused on the realities of building a startup, emphasizing that entrepreneurship is not just about funding rounds or visible success metrics, but also about perseverance through failures, self-doubt and continuous learning. The speakers highlighted the importance of adaptability, explaining how critical pivots and strategic decisions often shape the direction of a business.

Mr. Naman Gupta shared insights on building scalable digital solutions and navigating real world business challenges with innovation and technical expertise. Mr. Aman Mittal elaborated on brand building, growth strategies and the importance of consistency in scaling a business in the FMCG and D2C sectors. Mr. Akhil Kumar discussed execution strategies

and the journey of building a niche brand, emphasizing authenticity and customer-centric approaches.

The session provided students with a deeper understanding of how startups evolve over time and the level of dedication required to sustain them. The candid and unfiltered nature of the discussion made the session highly relatable and impactful for the audience.

Interactive Q&A Session:

The session concluded with an interactive Q&A round where students actively engaged with the panelists. Participants asked questions related to starting a business, overcoming initial challenges, managing risks and scaling ventures effectively. The speakers encouraged students to focus on solving real problems, remain consistent in their efforts and not fear failure, as it is an integral part of the entrepreneurial journey.

The discussion was highly engaging, with students gaining clarity on practical aspects of entrepreneurship and receiving valuable guidance directly from experienced founders.



Skill Development Workshop – Build, Create, Launch with Ai

Date & Time: 8th March 2026, 4:30 PM

Mode: Online Session

Objective:

The Skill Development Workshop titled “Build, Create, Launch with AI” was organized with the objective of equipping students with practical, industry-relevant skills in the domains of entrepreneurship, digital tools and artificial intelligence. The session aimed to bridge the gap between academic learning and real-world application by introducing students to modern methods of building startups, creating digital platforms and leveraging AI for productivity and innovation.

The workshop also sought to empower students to develop their own digital identity, understand brand building, and explore emerging opportunities in the rapidly evolving digital ecosystem. It aimed to encourage participants to move beyond theoretical knowledge and adopt a hands-on, execution-oriented approach towards learning and entrepreneurship.

Session Highlights:

The workshop was conducted by Mr. Gourav Singla, Founder & CEO of GStudios India, who brought valuable industry insights and practical knowledge to the session. The workshop was part of the 100 College Workshop Initiative by GStudios India, aimed at delivering hands-on, skill-based learning experiences across campuses.

The session covered multiple aspects of modern entrepreneurship and digital skill development. One of the key highlights was the emphasis on building a brand from scratch, where students learned how an idea can be transformed into a credible startup or digital presence. The importance of creating a strong and consistent brand identity from the initial stages was highlighted as a crucial factor for long-term success.

Another major segment of the workshop focused on website creation using no-code tools like Canva. The speaker demonstrated how students can design clean, functional and professional websites without requiring coding knowledge. This included insights into building personal websites as well as e-commerce or brand websites, showcasing how technology and AI tools have simplified the process of digital creation.

The session also introduced participants to the concept of personal portfolio development and digital identity building. Students were guided on how to effectively present their skills, projects and achievements in a structured and visually appealing manner. The importance of design thinking and user perception in shaping professional identity was also discussed. Furthermore, the workshop explored the role of artificial intelligence and modern digital tools in enhancing productivity, creativity and innovation. Students were exposed to emerging tools used in content creation, design and automation, helping them understand how AI can be leveraged as a powerful asset in both entrepreneurial and professional contexts.

The session also highlighted opportunities in creative and digital industries, including content creation, graphic design, video editing and digital media. It provided students with a broader perspective on career pathways aligned with current industry demands.

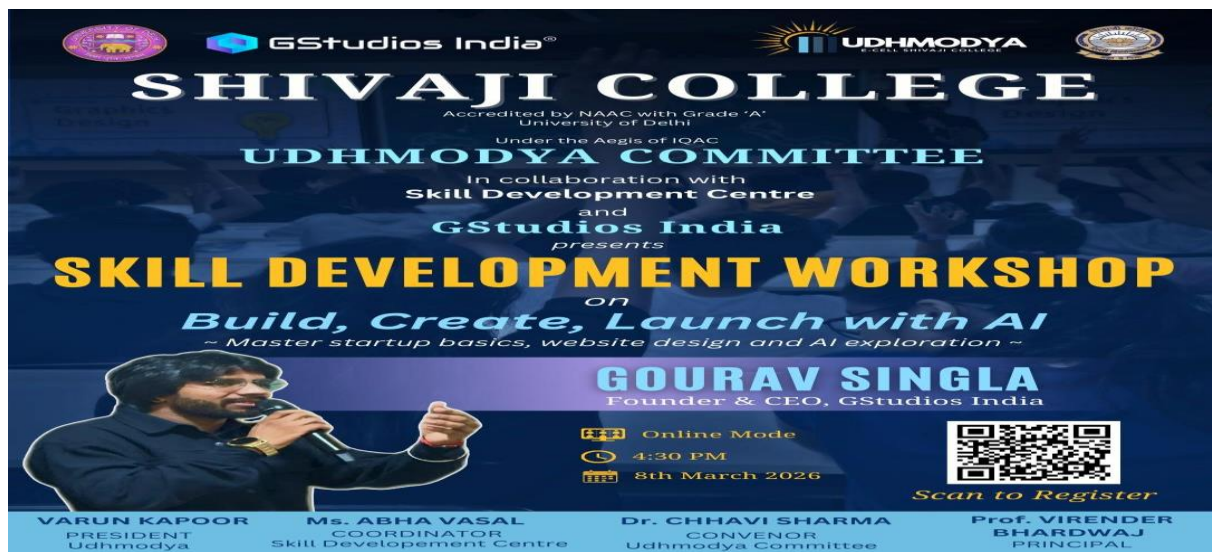
Overall, the workshop maintained a practical and engaging approach, focusing on real-world applications rather than theoretical explanations, making the learning experience highly relevant and impactful.

Interactive Q&A Session:

The workshop concluded with an interactive Q&A session where participants actively engaged with the speaker. Students raised questions related to startup execution, website creation, use of AI tools, and building a strong personal brand.

Mr. Gourav Singla addressed these queries with practical insights and encouraged students to experiment with available tools, focus on skill development, and take initiative in creating their own projects. He emphasized the importance of consistency, adaptability and continuous learning in a competitive and rapidly evolving digital landscape. The session

was highly interactive, allowing students to gain clarity on real-world applications and receive direct guidance from an industry expert.



E-SUMMIT'26

Date: 15th April 2026

E- SUMMIT'26, the annual flagship event of the Entrepreneurship Cell(E-Cell) and Enactus, Shivaji College, University of Delhi, was held on 15 April 2026 with great enthusiasm and intellectual vibrancy. The event marked a significant milestone with the inauguration of the **Incubation Centre**, along with the formal launch of its official brochure and the official website of Enactus Shivaji. It served as a dynamic platform where emerging entrepreneurs, creative thinkers and industry experts came together to exchange ideas and inspire innovation. It encouraged meaningful discussions, networking opportunities and the sharing of diverse perspectives, enabling participants to broaden their understanding of the startup ecosystem. By promoting creativity, problem-solving, and an entrepreneurial mindset, the event motivated young innovators to transform their ideas into impactful ventures and actively contribute to India's evolving business landscape.

Incubation Centre Initiative

As part of its commitment to fostering entrepreneurship among students, the E-Cell launched an Incubation Centre with a dedicated funding pool of ₹3,00,000 to support early-stage student ventures. The Centre serves as a platform for nurturing innovative ideas through financial backing, infrastructural support and mentorship.

Key Highlights:

- **Seed Funding:** Financial support was extended to 2 startups founded by students of Shivaji College, enabling them to develop and scale their business ideas.

- **Lab Facilities:** The Incubation Centre provided access to lab facilities in collaboration with organizations such as Samarth Bharat, equipping student entrepreneurs with the resources needed to prototype and test their solutions.
- **Industry Mentorship:** Several incubated startups were connected with industry experts for mentorship, offering them practical guidance and exposure to real-world business challenges.

This initiative reflects the E-Cell's continued effort to build a robust entrepreneurial ecosystem within the college, bridging the gap between student innovation and industry support.

Overall, the E-Summit served as a dynamic platform for learning, inspiration, and networking. The inauguration of the Incubation Centre further strengthens Shivaji College's vision to nurture young entrepreneurs and transform ideas into impactful ventures.



Calling ALL STARTUPS of SHIVAJI COLLEGE, UNIVERSITY OF DELHI

UNLOCK YOUR STARTUP POTENTIAL WITH US!

Whether you're at the **ideation stage** or **already building something**, this is **YOUR chance!**

WHAT'S IN IT FOR YOU?

- Seed Capital up to ₹20,000
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FUNDING | MENTORSHIP | TRAINING | NETWORKING

For any queries, mail us at edc@shivaji.du.ac.in

Dr. Chhavi Sharma
Convenor

Prof. Virender Bhardwaj
Principal

Aayushi Rathore
President



Speaker Session

Topic: Builders v/s Brands: What Defines a Great Entrepreneur

Date: 15 April 2026

Venue: Shivaji College, University of Delhi

Organised by: Udhmodya Committee, Shivaji College

The speaker session titled “Builders v/s Brands: What Defines a Great Entrepreneur” was conducted as a significant segment of E-Summit 2026. The session aimed to provide

students with a deeper understanding of entrepreneurship by exploring the balance between building value-driven ventures and creating strong brand identities.

The session was graced by distinguished personalities from diverse professional backgrounds. The Chief Guest, Dr. Shravan Kumar, Commissioner of Income Tax (CBDT), Ministry of Finance, Government of India, shared valuable perspectives on leadership, governance and the importance of ethical entrepreneurship. His address highlighted the role of responsible decision-making in ensuring long-term business success. He also appreciated and recognised the Enactus website and expressed his willingness to personally contribute towards its development whenever required, reflecting his encouragement for student-led initiatives.

The Guest of Honour, Dr. Saket Chattopadhyay, CEO of Atal Incubation Centre, JNU Foundation for Innovation, provided practical insights into startup development. Drawing from his extensive experience of working with nearly 1000 startups, he emphasised the importance of identifying real-world problems and converting them into viable business opportunities. He encouraged students to develop a business mindset by actively working on problem statements and building sustainable solutions. He also introduced conceptual frameworks such as the 4M model, promoting a structured approach towards entrepreneurship.

The keynote speaker, Mr. Ashutosh Pratihast, Founder and CEO of IDIGITALPRENEUR and a renowned Josh Talks and TEDx speaker, delivered a highly engaging and motivational session. Sharing his personal entrepreneurial journey, he emphasised that business growth is driven by expanding customer reach, increasing transaction value and improving customer retention. His practical strategies and relatable examples resonated strongly with the audience, making the session both insightful and inspiring.

The event also included an address by Prof. Virender Bhardwaj, Principal of Shivaji College, who encouraged students to actively contribute towards job creation and innovation. He stressed that entrepreneurship plays a crucial role in achieving long-term national development goals. Additionally, a student from Shivaji College was acknowledged for his startup, highlighting the institution's support for young entrepreneurs.

The session witnessed enthusiastic participation from students, who actively engaged with the speakers and gained clarity on various aspects of entrepreneurship. The interactive nature of the discussion created an environment of learning, curiosity and motivation, leaving a lasting impact on all attendees.



Paheli

Date: 15 April 2026

Venue: Shivaji College

Organised by: Udhmodya Committee, Shivaji College

In its ongoing effort to foster creative problem-solving and strategic teamwork, Udhmodya, The Entrepreneurship Cell at Shivaji College organized PAHELI, a unique life-size business puzzle challenge. The event was designed to move beyond traditional case studies by combining high-stakes business challenges with a physical, fast-paced puzzle format. This initiative tested how participants communicate and perform under pressure, requiring them to think critically while racing against the clock.

Unlike traditional multi-stage competitions, PAHELI was structured as a single, high-intensity final showdown. Teams of 2-4 students engaged directly with the giant 3ft x 3ft puzzle, where strategic thinking and rapid coordination were the keys to success. The challenge was simple yet demanding: 9 puzzle pieces corresponding to 9 distinct business challenges. To earn each piece and progress through the levels, teams had to provide correct, actionable solutions to the business scenarios presented to them.

The defining element of the challenge was the complexity of the puzzle - every piece came with a unique business dilemma that had to be solved before it could be placed. This setup showed how important it is to stay calm and adaptable when things don't go as planned, as teams had to balance speed with accuracy to secure their lead.

The performance was monitored by the organizing committee, and the winners were determined by their ability to complete the puzzle first. The awards were distributed on the spot to celebrate the immediate success of the top teams.

The event reinforced the core belief that entrepreneurship is a mix of quick thinking, resilience and the ability to work effectively as a team. By creating a physical and mental challenge, the organizers provided a memorable experience that encouraged students to view problem-solving as an exciting, hands-on process. PAHELI concluded on a high note, leaving participants energized and motivated to continue challenging themselves in future business initiatives



Stock Dynasty - Rise of Power

Date: 15 April 2026

Venue: Shivaji College, University of Delhi

Organised by: Udhmodya Committee, Shivaji College

Stock Dynasty - Rise of Power was designed as a high-intensity business simulation event that aimed to replicate the dynamic and unpredictable nature of real-world stock markets. The competition challenged participants to think like investors, requiring them to balance analytical reasoning, risk assessment and strategic decision-making in order to build the most valuable investment portfolio. The event was structured into multiple rounds, each focusing on a distinct aspect of financial strategy and market behaviour.

The competition commenced with Round 1: Investor Personality, an introductory round where participants answered a set of multiple-choice questions based on a concealed evaluation system. Based on their responses, each participant was assigned a specific investor type Aggressive, Analyst, Conservative or Gambler. Each category carried unique advantages, such as higher investment limits, protection against losses, or strategic flexibility. This round introduced diversity in gameplay and encouraged participants to adopt tailored investment approaches.

The second stage, Round 2:

Market Entry, marked the beginning of active participation in the trading environment. Various companies were introduced across different sectors and participants engaged in competitive bidding to acquire them for their portfolios. To enhance strategic depth, special hints were provided, offering valuable insights into market trends and company performance. These hints enabled participants to make more informed and calculated decisions.

The competition intensified in Round 3:

News, where elements of psychology and negotiation were introduced. Participants received chits containing market-related information, which could either be accurate or misleading. They were allowed to interact with others, exchange information or strategically mislead competitors. This round effectively simulated real-world scenarios involving market rumours, insider information and speculative decision-making. Following this, another round of bidding was conducted.

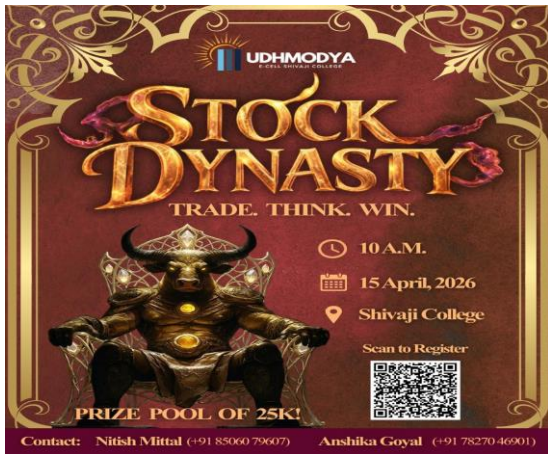
In Round 4:

Case Study, participants were presented with a detailed market scenario involving potential fluctuations in company valuations. They were required to analyse the situation critically and interpret future market movements. Based on their analysis, participants made final investment decisions through another round of bidding, aiming to maximise their portfolio value.

At the conclusion of all rounds, the final portfolio valuations were calculated and participants were ranked accordingly. The event witnessed a highly competitive environment, with participants demonstrating strong analytical abilities, adaptability and strategic thinking.

- The **first position was secured by Team Spade**, led by Jatin Verma, who displayed exceptional consistency and decision-making throughout the competition.
- The **second position was awarded to Team Bull Run Masters**, represented by Mayur and Krrish Arora, for their strong analytical approach and well-timed investments.
- The **third position was achieved by Team N L M**, represented by Navjyot Singh Sidhu and Manjari Yadav, who showcased effective strategies and adaptability during the event.

The winners were honoured with **cash prizes and hampers in recognition of their outstanding performance**.



Casesphere- E-Summit'26

Date: 15 April 2026

Venue: Shivaji College

Organised by: Udhmodya Committee (E-Cell and Enactus, Shivaji College)

In its ongoing effort to cultivate business acumen and strategic foresight, the Udhmodya Committee at Shivaji College, in collaboration with Enactus Shivaji, successfully organized CASESPHERE: The Case Study Competition. The event was meticulously designed to expose students to the complexities of real-world business environments, challenging them to synthesize data, identify market gaps and propose innovative, sustainable solutions.

The competition was structured across two rigorous rounds to ensure a comprehensive evaluation of the participants' skills:

- **Round 1: PPT Submission:** Shortlisted teams moved forward to analyze a detailed case study, submitting comprehensive presentations that outlined their strategic solutions and business models.
- **Round 2: The Final Showdown:** On 15th April, the final teams gathered for a live presentation round, where they defended their strategies before an expert panel of judges.

The competition witnessed a wave of enthusiasm from participating student teams, who brought diverse perspectives and analytical rigor to the table. This collaborative environment encouraged participants to look beyond textbooks and engage with dynamic scenarios that demand critical decision-making. The high energy and intellectual curiosity displayed by the students underscored the success of this initiative in fostering a vibrant entrepreneurial ecosystem within the college.

A defining element of the competition was the intense final round, which introduced a strategic 'twist' to test the participants' on-the-spot adaptability. Under significant time pressure, teams were tasked with re-evaluating their business strategies within a strict 30-minute window. To maintain focus and precision, they were permitted to make only limited modifications to their existing frameworks and were restricted to adding a maximum of one

extra slide to present their new plans. This challenge showed how important it is to stay calm and adaptable when things don't go as planned.

The evaluation process was led by a distinguished panel of judges, whose professional expertise greatly enriched the competition. We were honored to have Ms. Neetu Verma from the Department of Physics and Mr. Rajesh Kumar from the Department of Commerce, Shivaji College. Their rigorous feedback and multi-faceted perspectives provided the participants with invaluable guidance, helping them refine their understanding of scalability, feasibility and impact.

The event came to and end out for their creativity and strategic depth. The winning teams were awarded as follows:

- **Winner:** Team Blitzers (Nikunj Goyal and Arul Arora) - Cash Prize of ₹5,000
- **First Runner-up:** Team Kurkure Spring Roll (Shashiraj, Karan Singh Rathore, Chirag Kapoor) - Cash Prize of ₹4,000
- **Second Runner-up:** Team Chaos Solvers (Yuvraj Rohilla, Aditya Raj Trikha) - Exclusive Gift Hamper



MARKET ARENA

Date: 15 April 2026

Venue: Shivaji College

Organised by: Udhmodya Committee, Shivaji College

Market Arena was designed as a multi-round competition to evaluate participants on creativity, strategic thinking and their ability to build and position a brand under dynamic conditions. The competition attracted enthusiastic participation, with approximately 90 teams registering for the initial round.

The first stage, titled the Entry Gate, consisted of an online quiz round that tested participants' fundamental knowledge of marketing concepts, branding strategies and business awareness. Based on their performance, 20 teams qualified for the second round.

The second round, known as the Brand Lab, was an online case study submission round. In this stage, teams were assigned a specific market segment and were required to conceptualize and develop a brand tailored to that segment.

Participants presented their ideas through a single-slide presentation or poster, focusing on key aspects such as creativity, brand positioning, target audience and marketing strategy. The evaluation criteria emphasised originality, clarity of concept and the effectiveness of branding and communication.

Following this, the top 6 teams advanced to the final round, Marketing Arena, which was conducted offline at Shivaji College. In this stage, teams were given a category and were required to develop a complete brand concept within a limited time frame of 45 minutes. The challenge tested their ability to think quickly, structure ideas efficiently and present a cohesive brand strategy.

To further enhance the level of difficulty and test adaptability, an unexpected twist was introduced during the round. After 15 minutes of preparation, teams were asked to pick a chit that introduced a specific constraint. Participants were required to incorporate this constraint into their existing brand concept, compelling them to rethink and refine their strategies in real time. This element added a layer of unpredictability and evaluated participants' problem-solving skills under pressure.

The final presentations reflected a high level of innovation, strategic thinking, and adaptability. Teams demonstrated strong marketing insights, creative branding approaches, and effective communication skills while presenting their ideas to the judging panel.



Enactus Bazaar

Date: 15th April, 2026

Venue: Jijabai Hall, Shivaji College, University of Delhi.

Organised by: Udhmodya Committee, Shivaji College

Enactus Bazaar served as a vibrant marketplace that brought together student entrepreneurs, small business owners, and creative innovators under one roof. The initiative was designed to provide emerging ventures with an opportunity to showcase their products and services, engage directly with consumers, and gain valuable exposure within the college community. The event featured a diverse range of stalls, displaying handmade crafts, fashion accessories, food items, lifestyle products, artwork, and other innovative offerings.

The bazaar witnessed enthusiastic participation from students and visitors alike, creating an interactive environment that encouraged entrepreneurial learning and collaboration. By facilitating direct customer interaction, the event enabled exhibitors to understand consumer preferences, receive constructive feedback, and strengthen their marketing and communication skills. The wide variety of enterprises on display reflected creativity, innovation, and the growing entrepreneurial spirit among young individuals.



Avensis 2.0

Date: 15th April, 2026

Venue: Shivaji College, University of Delhi

Organised by: Udhmodya Committee, Shivaji College

Avensis 2.0, the flagship B-Plan Competition of E-Summit, provided a platform for aspiring entrepreneurs to present innovative business ideas and sustainable solutions to real-world challenges. The competition encouraged participants to combine creativity, strategic thinking, and market awareness while developing comprehensive business models capable of creating meaningful impact.

The event witnessed enthusiastic participation from students representing diverse academic institutions and disciplines. Participants presented their business plans with confidence, outlining the problems they aimed to address, the uniqueness of their solutions, target markets, growth potential, and long-term sustainability. The competition showcased a wide

range of ideas, reflecting the entrepreneurial spirit, innovation, and problem-solving abilities of young changemakers.

The competition was evaluated by an esteemed panel of judges comprising Ms. Meghna Joshi, Founder of SWAN Livelihood and a noted social entrepreneur and sustainability leader; Mr. Shashank Negi, Co-Founder and CEO of The Social Stays and an innovator in the hospitality sector; and Mr. Yash Verma, trader, mentor, TEDx speaker, and financial markets educator. Drawing upon their extensive professional experience, the judges provided valuable insights and constructive feedback, encouraging participants to refine their business strategies and strengthen the viability of their ventures.

The interactive evaluation process fostered meaningful discussions on entrepreneurship, innovation, and social impact. Participants gained valuable exposure to industry perspectives while enhancing their presentation, communication, and critical-thinking skills. The event concluded with the recognition of outstanding business ideas and promising entrepreneurial talent.

Avensis 2.0 successfully promoted a culture of innovation and enterprise, inspiring participants to pursue their entrepreneurial aspirations with greater confidence and determination. The competition stood as a testament to Shivaji College's commitment to nurturing future business leaders, innovators and changemakers.



Bunkaari

Date: 15th April, 2026

Venue: Shivaji College, University of Delhi

Organised by: Udhmodya Committee, Shivaji College

Bunkaari was an engaging hands-on workshop that introduced participants to the art of crochet through the creation of intricate floral patterns. Inspired by the techniques and objectives of Project Karitri, the session aimed to promote creativity, skill development, and appreciation for traditional handicrafts. The workshop was facilitated by skilled women

artisans associated with the NGO POWEHR, who shared their expertise and passion for crochet with the participants.

During the session, attendees learned the fundamentals of crochet and were guided through the process of crafting delicate flower designs. Through step-by-step demonstrations and interactive learning, participants gained practical experience while developing patience, precision, and artistic expression. The workshop provided an opportunity for individuals to explore a new craft in a supportive and collaborative environment.



Fish Tank

Date: 15th April, 2026

Venue: Shivaji College, University of Delhi

Organised by: Udhmodya Committee, Shivaji College

Fish Tank was an exciting and engaging team-based event organised by Enactus Shivaji College in collaboration with E-Summit Shivaji College. Designed as a fun-filled platform for creativity, quick thinking, and teamwork, the event brought together students in teams of two to four members to participate in a series of interactive challenges.

The event began with a rapid-fire quiz round that tested the participants' presence of mind, general awareness, and ability to think under pressure. This was followed by a unique creative challenge in which teams were given unusual ideas and asked to transform them into innovative and engaging concepts. The participants then presented their ideas through catchy jingles and lively presentations.

Through this activity, participants got an opportunity to strengthen their communication, teamwork, presentation, and problem-solving skills. The event encouraged students to think beyond conventional ideas and confidently pitch their concepts before an audience.

Fish Tank successfully created an energetic and enjoyable learning environment where participants could explore their creative potential while gaining exposure to the basics of innovation and entrepreneurship. The winning teams were rewarded with hampers worth ₹5,000, making the event even more exciting and memorable for everyone involved.

Overall, the event provided an enjoyable platform for students to explore their potential and gain a better understanding of entrepreneurial thinking.



Udhmodya Achievements

The Udhmodya Committee's participation in inter-college business and case study competitions resulted in multiple top honours, reflecting the strength and competitiveness of its student teams:

- 1st Place - Business Plan Competition, JIMS Kalkaji
- 1st Place - Business Plan Competition, JDMC
- Best Presenter - Case Study Competition organized by the Commerce Society of PGDAV and Aryabhata College
- Sustainable Business Award - Business Plan Competition organized by E-Cell, Maitreyi College
- Organised workshops benefitting 1000+ students.
- Top 20 Teams (2025) - Enactus India National Exposition 2025, Early Stage League 3, represented through **Project Avantra**
- Enactus Shivaji has consistently won multiple titles in business plan competitions across top campuses, showcasing exceptional strength in strategic thinking, innovation, and impactful presentation, including a special mention at Bennett University, solidifying its reputation as a leader in student entrepreneurship.

These wins highlight Udhmodya's consistent performance across strategic, analytical and sustainability-focused business challenges, reinforcing the committee's growing presence in the inter-college competitive circuit.

Conclusion

The academic year 2025–26 has been a remarkable journey of innovation, learning, collaboration and social impact for the Udhmodya Committee. Through the collective efforts

of the Entrepreneurship Cell (E-Cell) and Enactus Shivaji College, the committee successfully organised a diverse range of initiatives that strengthened the entrepreneurial ecosystem within the institution while fostering creativity, leadership and social responsibility among students.

Throughout the year, students were provided with meaningful opportunities to engage with industry leaders, entrepreneurs and experts through speaker sessions, workshops, startup competitions, business simulations and mentorship programmes. These initiatives enabled participants to develop practical skills in critical thinking, problem-solving, communication, teamwork, business strategy and innovation, while bridging the gap between academic learning and real-world application. The successful inauguration of the Incubation Centre marked a significant milestone in supporting aspiring entrepreneurs by providing an institutional platform to transform innovative ideas into sustainable ventures.

Alongside promoting entrepreneurship, Enactus Shivaji College continued to drive impactful community initiatives focused on social innovation, sustainability and women's empowerment. Through awareness campaigns, skill development programmes and community engagement activities, the committee reinforced the importance of using entrepreneurial action as a means to create positive and lasting social change.

Looking ahead, Udhmodya remains committed to organising more impactful events, workshops, mentorship programmes, startup competitions and social initiatives that encourage innovation, collaboration and experiential learning. Through the combined vision of the Entrepreneurship Cell (E-Cell), dedicated to fostering entrepreneurship and startup culture, and Enactus, committed to creating sustainable social impact through entrepreneurial action, the committee will continue to inspire students to become innovators, changemakers and responsible leaders.

With renewed enthusiasm and a vision for excellence, Udhmodya looks forward to empowering future generations of entrepreneurs, promoting innovation-driven solutions and contributing meaningfully to society by transforming ideas into action and aspirations into lasting impact.